

November 4, 2010

Bill Williams appointed as Chief Executive Officer of the National Christian Foundation

The Board of Directors of the National Christian Foundation (NCF) announce the appointment of Bill Williams to the newly created position of Chief Executive Officer, effective November 15. Bill is currently the Chief Executive Officer of Generous Giving.

In announcing the appointment, Jim Blankemeyer, NCF Board Chairman, said, "The growth of the National Christian Foundation has resulted in the need to create this new position. Bill brings experience in serving givers at Generous Giving during the past three years, as well as a successful, diverse business background. We're excited about Bill joining the NCF team in this important leadership role." David Wills, NCF President, commented, "I'm looking forward to working with Bill as he joins NCF. He and I have worked together in several ministry opportunities through the strategic partnership between NCF and Generous Giving."

Williams has served as Generous Giving's Chief Executive Officer since January, 2008. Prior to that time, he had a successful thirty-year career with BellSouth Corporation, serving in twenty-one positions of increasing responsibility in the areas of technology, operations, planning, strategy, and new business development. Bill has a BSEE degree from Georgia Tech, and was inducted as a Distinguished Alumnus in 1999. In addition, he has an MBA from Georgia State University with a concentration in Finance, and is an MIT Senior Executive Fellow. Bill and his wife Regina have been married 39 years and have three grown sons, two daughters-in-law, and one granddaughter.

Terry Parker, NCF's founder and current Board member, added, "I'm excited to see Bill join our team. NCF has increasing opportunities to serve our constituents. This year, we're on track to have one of our highest levels of contributions to the Foundation ever."

Larry Powell, chairman of Generous Giving's Board of Directors, said, "Though we'll miss Bill, we know that God has called him to the new role at NCF, and both our organizations will continue to work closely together to serve as catalysts in God's movement of generosity. Todd Harper is providing very effective leadership as the President of Generous Giving and will serve in an expanded role."

In commenting on his appointment, Williams said, "NCF has a great vision to 'be an integral part of accomplishing God's Kingdom purposes through faithful stewards excelling in the grace of giving.' I'm excited about serving with the NCF team in continuing to see this vision realized."

NCF is grateful for the work of CarterBaldwin Executive Search Services for their assistance in this search process.

About the National Christian Foundation

The National Christian Foundation (NCF) exists to enable followers of Christ to give wisely to advance His Kingdom. NCF began in 1982 through founder Terry Parker's desire to help Christians in their practice of giving. Through the contributions of faithful stewards, NCF has given over \$2 billion to over 18,000 Christian ministries since its inception. NCF and our nationwide network of Local Christian Foundation Affiliates desire to be an integral part of accomplishing God's Kingdom purposes through faithful stewards excelling in the grace of giving. To learn more about NCF and our local Affiliates, visit www.nationalchristian.com.

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About Generous Giving

Generous Giving is a privately and fully funded ministry that seeks to encourage givers to experience the joy of giving and embrace a lifestyle of generosity, according to God's word and Christ's example. It was launched in 2000 by The Maclellan Foundation to stir a renewed, Spirit-led commitment to generosity among Christians. Its events and resources offer participants a safe environment to consider the biblical message of generosity, and have been very transformational in many believers' lives.

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